

Profile

Founded in 1991, TomTom is a leading provider of navigation and location-based products and services.

TomTom has four customer facing business units – Consumer, Automotive, Business Solutions and Licensing. The first three business units provide targeted solutions for customers: consumers, car manufacturers and their suppliers, and fleet owners. Licensing sells its content and services to multiple customer groups, including PND companies, smartphone companies, governments and enterprises. We have 11 product units, which are embedded within our business units. The product unit focus enables us to bring the highest quality innovative products to market fast.

TomTom maps, traffic information and navigation technology power automotive in-dash systems, mobile devices, web based applications and government and business solutions.

TomTom designs and manufactures its own location-based products, including portable navigation devices and fleet management solutions, as well as GPS-enabled sports watches.

Headquartered in Amsterdam, TomTom has 3,500 employees and operates from 57 locations in 35 countries.

