

## TOMTOM : alle Deferred Revenues vanaf 2010

DL = non-current defrev, DK = current defrev (vrijval binnen een jaar). DT = DL + DK (in € mln).

DM (deel van DT) = defrev via 'multiple-element arrangements' (alleen in jaarverslagen vermeld).  
Dit betreft producten met in de verkoopprijs een C&S component (deferred) en een hardware-component (niet deferred), bijvoorbeeld all-in pnd's.

Balansdatum	DT	DL	DK	DM
31 dec 2010	62 ?	betreft alleen DK?		??
<b>31 dec 2011</b>	<b>82,8</b>	<b>12,7</b>	<b>70,1</b>	<b>43</b>
30 sep 2012	93,0			
<b>31 dec 2012</b>	<b>95,3</b>	<b>18,1</b>	<b>77,1</b>	<b>41</b>
31 mrt 2013	85,7	20,0	65,7	
30 jun 2013	83,8	24,5	59,3	
30 sep 2013	115,1	31,0	84,1	
<b>31 dec 2013</b>	<b>113,8</b>	<b>38,3</b>	<b>75,5</b>	<b>63</b>
31 mrt 2014	109,2	40,0	69,3	
30 jun 2014	108,0	42,0	66,0	
30 sep 2014	139,0	49,8	89,2	
<b>31 dec 2014</b>	<b>145,7</b>	<b>55,0</b>	<b>90,7</b>	<b>85</b>
31 mrt 2015	143,1	57,2	85,9	
30 jun 2015	145,2	63,0	82,2	
30 sep 2015	190,3	81,6	108,8	
<b>31 dec 2015</b>	<b>186,9</b>	<b>83,7</b>	<b>103,1</b>	<b>106</b>
31 mrt 2016	komt nog	...	...	
30 juni 2016	188,1	104,3	83,8	

### *Toelichting 2016-Q2:*

*Deferred revenue was €188 million at the end of Q2 '16, compared with €145 million at the end of the same quarter last year. The year on year increase reflects the increased deferred revenue position related to Automotive contracts with upfront payments or lifetime offerings, as well as an increasing number of products with lifetime service offerings within Consumer.*